

Color Me Beautiful Brands



Salon/Boutique Presentation

These nationally known brands will appeal to your customer base.

ζ *Color Me Beautiful: The authority on color*

ζ *Flori Roberts: First in total black beauty*

ζ *Adrien Arpel: The best in spa products*

ζ *Gale Hayman: For mature, healthy skin*

ζ *Patti LaBelle- Two exquisite, sensual fragrances.*

The benefits of retailing Color Me Beautiful brands are substantial.

- ζ Customers know and love these nationally known store department brands and are looking for them.
- ζ Keep your clients in your place of business for all of their beauty needs. Enjoy up to a 64% profit on all purchases.
- ζ Training provided by your sponsor.
- ζ Earn residual income when you sponsor other salons.
- ζ Seasonal promotions which offer great value to your customers and entice your clients to purchase on the spot.

Color Me Beautiful & Flori Roberts Displays



Your earnings can be substantial as your sales increase.

Sales/Expenses	Monthly Earnings for Various Sales Volumes			
	\$1,000	\$1,500	\$3,000	\$5,000
Retail Product Sales	\$1,000	\$1,500	\$3,000	\$5,000
Cost of Goods	<\$500>	<\$750>	<\$1,500>	<\$2,500>
Stylist Commissions ⁽¹⁾	<\$100>	<\$150>	<\$300>	<\$500>
Supplies/Shipping ⁽³⁾	<\$50>	<\$70>	<\$100>	<\$150>
Salon Monthly Earnings before Free Product	\$350	\$530	\$1100	\$1,850
Free Product ⁽²⁾	\$20	\$50	\$100	\$300
Salon Annual Earnings	\$4,440	\$6,960	\$14,400	\$25,800

⁽¹⁾ Assumes each stylist is paid 10% on her(his) sales. This gives each stylist a reason to promote cosmetic sales.

⁽²⁾ Assumes that orders meets the free product level of \$500 which translate into additional profits.

⁽³⁾ This is only an estimate and will vary based on the number of orders placed and amount of supplies needed.

Note: Sponsoring individuals or salons will increase earnings based meeting the criteria shown in Career Plan.

The Rewards Beyond The Earnings

- ζ Customers know and love these nationally known store department brands and are looking for them.
- ζ The ability to impact the lives of women that currently patronize your salon or boutique.
- ζ The opportunity to attract new clients because of the availability of recognized beauty brands.

If you're ready, here are the next steps.

- ζ Establish a sales projection based on your clientele.
- ζ Contact your Independent Consultant for help in enrolling and/or putting your opening order together.
- ζ Get ready for one of the most exciting moves in your business career.