



Your Business

The \$1,000 Sales Success Plan

- Set a short and long term goal and share with your sponsor.
- Make a list of 34 names of family and friends (these are people that will book facials, parties, or give you referrals).
- Do an event (online or face to face) at least once a month a date as if you are launching your business.
- Ask 34 people to support your business with a \$30 purchase (use your website, the brand site or your catalogs)
- Prospect Daily (3-5 new names a day). By doing this, you will keep your business moving and growing
- Network with others to find out where you can continue to meet new clients. Don't stop prospecting. Share the products you love everywhere you go.
- Post on your FB/Instagram page once-twice a day. Share testimonies from your clients.
- Showcase what you are doing, Benefits of products etc and tips.
- Check your posts, messages, emails to stay plugged in.

One Time Only Actions

- Create a Facebook business page (Instructions on Insidecolorme.com)
- Join the Color Me Direct Facebook page
- Print the brand appropriate scripts for calling those on your list and book appointments or invite to your event.